

For Immediate Release

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Follansbee® KlassicKolors® Revives National Historic Landmark

FOLLANSBEE, WV...Bethany College's 200-year-old Alexander Campbell Mansion features a new Follansbee KlassicKolors roof.

Originally built in 1790, the Campbell Mansion, located in Bethany, WV, was considered an elaborate residence in a frontier community. Now a National Historic Landmark, the structure contains the original limestone foundation and oak floors, which are still sound. To complement the longevity and style of the original architecture, Bethany College chose Follansbee's KlassicKolors in a vivid shade of red as the modern replacement to the antiquated roof.

"The baked on color, which will eliminate painting, closely matched the old roof that was removed," says William R. Kiefer, executive vice president for finance and treasurer at Bethany College. "It fits in well and does not look like a 'new' roof on a very old building,"

Open daily for tours, the Campbell Mansion serves as a window into 18th century living. Rooms inside of the home feature decorations and furniture from the period, including the original French wallpaper as well as Alexander Campbell's original bed. Additions to the home over a 45-year period increased the total number of rooms to 27, including a parlor, a study and numerous bedrooms.

"The Campbell Mansion is a perfect example of KlassicKolors' ability to accurately imitate historic roofing styles and colors," explains Edward Thomas, vice president and general manager of Follansbee. "We are happy to provide Bethany College with a product that reflects the quality and durability found in the original construction of the Campbell Mansion."

"The company's reputation for manufacturing a high quality product ultimately led to our decision to specify a Follansbee roof," continues Kiefer. "The roof is exactly what we were looking for and we are very pleased to have it on the home."

Construction on the roof began in spring 2007 and was completed in the summer of 2007. T.G. Cupp & Sons, Inc. of Wheeling, WV served as roofing contractor and installer.

KlassicKolors is a pre-painted Terne II® roof coated with Follansbee's patented ZT® (zinc/tin) alloy and then painted with solar reflective coatings. The ZT alloy extends the life of the metal and provides enhanced durability. Available in designer and custom colors, the coating's low sheen gives a traditional look for new and existing construction and restoration projects.

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Follansbee/Campbell Mansion – Plus One – Contact: Lauren Ban 412-571-1600

Follansbee Steel offers a wide range of metal roofing products for commercial and residential construction including Terne II®, KlassicKolors®, TCS II® and TCS Satin™. Founded in the early 1800s, the Follansbee, WV, company has been manufacturing in its current location for more than 100 years. Modern alloys developed and patented by Follansbee have taken the original tin roof to new heights of performance and longevity. For more information call 1-800-624-6906 or visit www.follansbeerroofing.com.

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