

For Immediate Release

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Take Advantage of Updated Energy Tax Credits with Follansbee® Metal Roofing
–Follansbee KlassicKolors® with ENERGY STAR® Coatings Can Contribute to Residential Energy Efficiency Property Credit–

FOLLANSBEE, WV...As a result of the new stimulus package, homeowners who make energy-efficient updates to their homes may be eligible for a tax credit up to \$1,500. Follansbee® KlassicKolors®, a pre-painted terne coated stainless steel featuring ENERGY STAR® certified Valspar high performance solar coatings, meets the tax credit requirements.

The new credit extends to a variety of energy-efficient home updates, including ENERGY STAR coated metal roofing installed between January 1, 2009 and December 31, 2010. The credit is structured to reimburse homeowners up to 30% of material costs, up to \$1,500.

In addition to serving as an energy-efficient roofing option, Follansbee KlassicKolors also functions as a highly versatile, economical and corrosion resistant cool metal roof, lending a classic look to any home. The material's Valspar paint coatings meet the minimum initial and aged solar reflectance values required for ENERGY STAR qualified roofing products.

“Energy-efficient roofing products like KlassicKolors provide homeowners with an array of benefits even beyond energy savings,” says Edward Thomas, Follansbee vice president and general manager. “The longevity, durability and unique look of KlassicKolors makes it a practical choice for any home. With the new tax credit, there's never been a better time to install a metal roof.”

To receive the credit, homeowners must fill out IRS Form 5695 (Residential Energy Efficient Property Credit) when filing taxes for 2009 or 2010. Homeowners should obtain a copy of the qualifying product's ENERGY STAR certification from the manufacturer, installer or retailer. Certifications do not have to be submitted to the IRS, but should be kept on file.

Follansbee KlassicKolors is a pre-painted Terne II zinc/tin coated roofing sheet offered in an extensive palette of designer colors. Its base sheet is coated with Follansbee's patented ZT® (zinc/tin) alloy and then painted with Valspar solar reflective paint coatings. The ZT alloy provides enhanced durability and extends the life of the metal for many years, even if the painted surface is breached. KlassicKolors is available in a selection of hues, ranging from deep, rich tones of red, blue, green, gray to earth tones of beige, tans and browns. These colors were chosen to maintain the oxide hues that have characterized Terne roofs since colonial times. Custom formulated colors are also available. A superior, time-tested roofing metal, KlassicKolors carries a warranty of 30 years.

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Follansbee/Tax Credits – Plus One – Contact: Lauren Ban 412-571-1600

Homeowners interested in learning more about installing a KlassicKolors metal roof should visit www.MyBestRoof.com or call 1-800-624-6906.

Follansbee Steel offers a wide range of metal roofing products for commercial and residential construction including Terne II®, KlassicKolors®, TCS II® and TCS Satin™. Founded in the early 1800s, the Follansbee, WV, company has been manufacturing in its current location for more than 100 years. Modern alloys developed and patented by Follansbee have taken the original tin roof to new heights of performance and longevity. For more information call 1-800-624-6906 or visit www.follansbeeroofing.com or www.mybestroof.com.

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